

# *Start-to-Finish*

DIAMOND LINK BRACELETS

## NEW BRACELET STYLES OFFER A SOPHISTICATED ALTERNATIVE TO BEADS

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**FOR IMMEDIATE RELEASE**

BIRMINGHAM, AL, February 1, 2010-- Start-to-Finish LLC, manufacturer of affordable diamond link bracelets, announces two new styles—Megan and Elizabeth—for U.S.-based retail jewelers. Diamond link bracelets consist of a “starter bracelet” with any number of 14k yellow or white gold links and a gold-filled snake chain. For each holiday or gift-giving occasion when a new link is purchased, the bench jeweler removes part of the snake chain and permanently adds the link. Once completed, the final product is a solidly constructed fine jewelry item. Because STF’s products are built over time and consistent with the selected bracelet style, each link takes the guesswork out of gift-giving and is a simple and sophisticated alternative to popular bead jewelry.

Megan consists of 2 rows of diamonds with 0.10 ct T.W. each link and 16 links to complete based on a standard 7-inch bracelet. Elizabeth, an open design with a curved row of diamonds, has 0.06 ct T.W. each link and needs 13 links to complete based on a standard 7-inch bracelet. Diamonds used in both styles are hand selected to be SI-quality and G-H color. These styles can be viewed online at <http://start-to-finishbracelets.com/styles/styles.asp?sort=5>.

### **About Start-to-Finish**

Start-to-Finish, LLC is a family owned and operated wholesale jewelry business, specializing in 14K white and yellow gold diamond link bracelets. Start-to-Finish provides its retail customers with exceptional, affordable products; outstanding customer service; and materials to assist in-store sales. For more information, call 888-753-8340 or visit [www.start-to-finishbracelets.com](http://www.start-to-finishbracelets.com).