

Press Release for April issues, SJN and Mid-America Jewelry News
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START-TO-FINISH PROVIDES ITS CUSTOMERS NEW ADVERTISING AND PROMOTIONAL MATERIALS

Start-to-Finish (STF) has designed new materials to help retailers sell their diamond link bracelets. Ads for Christmas, Valentine's, Mother's Day, Birthday, and Anniversary are available in color and black and white. These free ads are provided on a CD to facilitate immediate print advertisements. Each ad includes space for retailers to customize it by adding their own logo, location, or other store information.

To complement retailers' sales efforts, STF is also providing a package of seventeen color postcards, one for each style, displaying completed diamond link bracelets. These pictures can be very helpful in making personal sales presentations because when customers can see what the bracelet would look like once completed, they will be more likely to make a purchase.

All of these advertising and promotional materials are available to retailers of Start-to-Finish Diamond Link Bracelets free of charge. Providing extraordinary service and quality at affordable prices is our everyday policy. We back this policy with a money back guarantee. For details, visit our website at www.start-to-finishbracelets.com.